



# Privacy Policy

At Thatshi Consulting, accessible from [www.ttconsulting.co.za](http://www.ttconsulting.co.za), one of our main priorities is the privacy of our visitors. This Privacy Policy contains types of information that is collected and recorded by Thatshi Consulting and how we use it. If you have additional questions or require more information about our Privacy Policy, do not hesitate to contact us.

This Privacy Policy applies only to our online activities and is valid for visitors to our website with regards to the information that they shared and/or collect in Thatshi Consulting. This policy is not applicable to any information collected offline.

## Consent

By using our website you hereby consent to our Privacy Policy and agree to its terms.

## Information we collect

The personal information that you are asked to provide, and the reasons why you are asked to provide it, will be made clear to you at the point we ask you to provide your personal information. If you contact us directly, we may receive additional information about you such as your name, email address, phone number, the contents of the message and/or attachments you may send us, and any other information you may choose to provide.

When you register for an Account, we may ask for your contact information, including items such as name, company name, address, email address, and telephone number.

## How we use your information

We use the information we collect in various ways, including to:

- Provide, operate, and maintain our website.
- Improve, personalize, and expand our website.
- Understand and analyses how you use our website.
- Develop new products, services, features, and functionality.

- Communicate with you, either directly or through one of our partners, including for customer service, to provide you with updates and other information relating to the website, and for marketing and promotional purposes.
- Send you emails.
- Find and prevent fraud.

## **Cookies**

Like any other website, Thatshi Consulting uses 'cookies'. These cookies are used to store information including visitors' preferences, and the pages on the website that the visitor accessed or visited. The information is used to optimize the users' experience by customizing our web page content based on visitors' browser type and/or other information.

## **Remarketing & Demographic Targeting**

In accordance with some of Google's recent compulsory policies, we herewith inform you that we might be tracking your cookies as our web site / company is currently undertaking Google AdWords remarketing of any other Google AdWords feature that tracks such cookies.

By visiting this site, you agree that certain of our Google AdWords remarketing and or other advertisements can follow you as you visit other web sites that forms part of Google's Display Network (GDN).

Note that we shall under no circumstances be utilizing any personally identifiable information as obtained through our Google AdWords remarketing campaign in any other related marketing endeavors – online or otherwise. (Such restricted utilization of information includes the sharing of such with third parties.)

The Company shall under no circumstances be using any sensitive information of any nature on any of our remarketing tags.

The Company shall duly endeavor to adhere to all the current in-effect policies of Google related to remarketing or any other form of Google advertising in all of its Google AdWords marketing campaigns. (In instances of possible non-conformity to such, the Company shall endeavor to rectify such in a prompt manner.)

You may opt out of seeing advertisements for web site, by simply clicking here:  
<http://www.google.com/policies/technologies/ads/>.

We have implemented certain Google Analytics features for the primary purpose of attempting to ascertain the success of our online marketing endeavors via the Google AdWords platform.